Position description: Our Fish – Denmark Campaign Coordinator

The Denmark Campaign Coordinator will represent the Our Fish campaign in Denmark, and work to deliver its key objectives.

Responsibilities:

- Research and report on the Danish fishing industry, political decision makers and key influencing stakeholders in order to develop campaign projects and strategy;
- Participate in strategic planning with the Our Fish team to achieve objectives in EU and Denmark;
- Consult and coordinate with other NGO's in pursuit of objectives in Denmark, and in EU where relevant and as requested by Program Director;
- Act as main Our Fish spokesperson to Danish media, establishing national media contacts and working with Our Fish Communications Advisor to maximise media coverage;
- Development and editing of content for media, social media and supporter engagement, including translation into Danish for national audience;
- Organise public events and activities in order to achieve objectives;
- Represent Our Fish to Parliament, key influencers and stakeholders, the Danish public, and where requested by the Program Director;
- Identify campaign opportunities for interventions that will help achieve objectives.

The campaign coordinator has the lead in developing and performing the agreed work in Denmark. She/he develops the strategy for the agreed work in consultation with the Program Director, and updates and consults them on a regular basis. The Program Director may provide instructions regarding the outcome of the strategy.

To apply, send your CV and a 1 page letter on why you are perfect for this job to rebecca@our.fish